



SERVICES INFORMATION PACKAGE

WE ARE WAGNER & CO.
SMALL BUSINESS MARKETING.
DONE RIGHT.



ESSENTIALS

The foundation of your website. All-prices vary with the size of the site. The number of pages is determined by main topic pages only, not sub-pages. Labour costs may vary with content of the site.

HOSTING

Fast, and secure website hosting. Domain purchase, set-up and renewals included in annual cost.

| PAGES | COST |
|----------|-----------|
| 1 to 5 | \$402.50 |
| 6 to 15 | \$402.50 |
| 16 to 30 | \$560.00 |
| 31 to 50 | \$700.00 |
| 50 PLUS | \$1260.00 |

I ANNUAL COST

LABOUR

Hours may vary with how content heavy the site is.

| PAGES | HOURS | EST. COST |
|----------|----------|-----------|
| 1 to 5 | 10 EST. | \$500.00 |
| 6 to 15 | 25 EST. | \$1250.00 |
| 16 to 30 | 40 EST. | \$2000.00 |
| 31 to 50 | 55 EST. | \$2750.00 |
| 50 PLUS | 70 PLUS* | \$3500.00 |

I ONE-TIME COST

OPTIONAL ADD-ONS

These are additions you may choose to add at the initial build time or add down the road. This allows for some businesses to better budget their marketing costs. Non add-on websites still have basic SEO.

MOBILE OPTIMIZATION

The entire website optimized for mobile and tablets.

| PAGES | COST |
|----------|--------------------|
| 1 to 5 | \$200.00 |
| 6 to 15 | \$400.00 |
| 16 to 30 | \$600.00 |
| 31 to 50 | \$800.00 |
| 50 PLUS | ADD \$100 EVERY 10 |

I ONE-TIME COST

SEARCH ENGINE PACKAGE

SEO + Google MyBusiness + Quarterly Analytic Reports. Get found online. Updated regularly to keep improving.

| PAGES | EST. COST |
|----------|--------------------|
| 1 to 5 | \$400.00 |
| 6 to 15 | \$600.00 |
| 16 to 30 | \$800.00 |
| 31 to 50 | \$1000.00 |
| 50 PLUS | ADD \$100 EVERY 10 |

I ANNUAL COST (HALF-PRICE)

RETAINER

Purchase hours in-bulk rated at half-price for work such as website additions, re-designs etc.

\$25 PER HOUR (HALF-PRICE) - 5 HOUR PURCHASE MINIMUM
WORK RATED AT \$50 PER HOUR WHEN OFF RATAINER.



ABOUT OUR SERVICES

Social Media is one of the most powerful marketing tools available today. Offering services across a variety of platforms, we guarantee we will find the best choice for your business and get your profiles found, through both natural and paid growth. Learn more about the social media services we offer below!

PROFILES WE WORK WITH...

- TWITTER
- INSTAGRAM
- YOUTUBE
- LINKEDIN
- EMAIL MARKETING
- FACEBOOK
- PINTEREST
- GOOGLE
- SNAPCHAT

PROFILE CREATION OR OVER-HAUL

Whether you're just getting started or you have accounts that need a helping hand, we are experienced and up-to-date with the latest trends and changes across the biggest social media platforms.

- INCLUDED**
- Username Registration
- Profile Pic Design
- Multi-Platform Intergration
- Bios / Descriptions
- Stock Image Header
- Content Recommendations

\$35 PER HOUR

GRAPHIC PACKAGES

Adobe Suite experienced, Wagner & Co. offers a wide-range of graphic packages to give your social media feeds a professional look and feel. Whether it's an event or even regular posts, bring profile your life.

- INCLUDED**
- Posters
- Story Style Posts
- Custom Work
- Information Graphics
- Graphic Headers

\$50 PER HOUR

AD CAMPAIGNS

Ad Campaigns are an incredible powerful tool to increase awareness to your social media accounts, by promoting posts, events, specific website pages and more. Get started today with Wagner & Co. Marketing.

- PLATFORMS**
- Twitter
- Instagram
- Snapchat
- Google
- Facebook
- Pinterest
- LinkedIn

\$50 PER HOUR PLUS ADS BUDGET

EMAIL MARKETING

Have a mailing list on your website? Turn those sign-ups into customers with Wagner & Co. email marketing. We develop custom designed emails, sent to mailing list and provide analytics on how they're performing.

\$50 PER HOUR



ABOUT OUR SERVICES

Print may be considered the “old-school” way to do marketing, but at Wagner & Co. we believe there's something special about being able to touch, feel and see advertising in-person. We offer high quality print and design services that are both an impactful and affordable way to market your business.

OUR PRINT & DESIGN PRODUCTS...

- | | | | |
|------------------|-------------|-------------|---------------|
| - BUSINESS CARDS | - BROCHURES | - MENUS | - INVITATIONS |
| - POSTERS | - LETTERS | - ENVELOPES | - STICKERS |
| - TICKETS | - PROGRAMS | - BANNERS | - BOOKMARKS |

PLUS CUSTOM WORK! Can't find what you're looking for? Let us know.

DESIGN

First impressions are essential to business. Make the right one with Wagner & Co. and our design work, from loads of print products to designing company branding, everything is designed in-house to your liking.

INCLUDES - Logo Design - Brand Development - Branding Guides - Print Product Design

\$50 PER HOUR

PRINTING

Using only the highest quality materials, at Wagner & Co. we are your businesses one-stop-shop for print. From selecting gloss or matte to thick or thin, the wide-range selection assures you'll find a fit for you

COST VARIES (PROJECT SPECIFIC)

★ **CHECK THIS OUT!**

PROFESSIONAL EMAIL

G Suite

Take your business to the next level with professional email through Wagner & Co. Powered by G Suite start leaving a better look with a email with your business address in it, for an incredibly affordable cost.

COST VARIES (PER USERS)

CONTACT US



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